



Gatsby Benchmarks

What are the Gatsby Benchmarks?

The Gatsby Benchmarks are a framework of eight criteria designed to help schools and colleges deliver the best possible careers guidance to young people. They were developed by the Gatsby Charitable Foundation and are now part of the UK government's Careers Strategy. The benchmarks aim to ensure that young people receive comprehensive and effective careers support as they prepare for their future.

Here are the eight Gatsby Benchmarks:

1. **A stable careers programme:**

Every school and college should have a structured and well-understood careers program.

2. **Learning from career and labour market information:**

Pupils should have access to up-to-date and reliable information about different career paths and the job market.

3. **Addressing the needs of each pupil:**

Careers guidance should be tailored to the individual needs and aspirations of each student.

4. **Linking curriculum learning to careers:**

Students should be able to see how their classroom learning connects to potential future careers.

5. **Encounters with employers and employees:**

Pupils should have opportunities to interact with people working in various industries.

6. **Experiences of workplaces:**

Students should participate in work experience and other activities that provide insights into different workplaces.

7. **Encounters with further and higher education:**

Young people should be exposed to different options for further and higher education, including universities and colleges.

8. **Personal guidance:**

Students should have access to personalized guidance from qualified careers advisors.

The Gatsby Benchmarks are not just a set of guidelines; they are intended to be a practical tool for improving careers education and guidance in schools and colleges. They have been adopted into government guidance and are supported by organizations like [The Careers and Enterprise Company](#).